

# 04651/

A TRIP IN A BAG

FALL/WINTER SEASON 2021|22: 04651/ - A TRIP IN A BAG

A TRAVEL COLLECTION REIMAGINED: 04651/ FEATURES RELAXED CUTS, EARTHY NATURAL COLORS AND FUNCTIONAL MATERIALS – THE ENTIRE COLLECTION IS PRODUCED EXCLUSIVELY IN PORTUGAL AND ITALY.



A trip in a bag – a travel collection that combines the perfect holiday wardrobe for a weekend by the sea or in the mountains – and which has now been completely reimaged. "What works great for travelling is also perfect for being comfortable at home," says Matthias Garske, CCO of 04651/.

04651/ focuses on timeless essentials of exclusive quality, with all styles being exclusively manufactured in Portugal or Italy. The landscapes of the island Sylt are the source of inspiration for the North German label, which is now available in Europe, Canada and the United States and has showrooms in Hamburg, Munich and New York.

Originally developed as a travel collection, the new fall/winter selection is now even comfortable, relaxed and features slightly looser silhouettes. Earthy, masculine colors such as camel, caramel, navy blue and burgundy red complement the familiar Nordic colour palette.

The new collection focuses not only on the new colours, but also on functional designs that don't lose out on their very own luxurious looks. Merino wool with its antibacterial,

skin-friendly, biodegradable and breathable properties, or wind-breakers with natural stretch, thermal control and UVA protection are just two of many functional styles. These materials are also quick-drying, easy-iron and soft to the touch – and are thus not only great for travelling, but ideally suited to working from home or for leisure.

Fancy cord, chunky wool, winter terry, jersey and bi-elastic stretch are the key materials in the new 04651/ season – all the Italian knit styles in wool and cashmere are fully fashioned without any seams and of an exceptionally fine quality.

#### THE OYSTER CAPSULE

Luxury in every detail: Inspired by the Sylt oyster, which is polished from the seabed and the rough North Sea, something very special: not for everyone, but certainly immediately recognisable for connoisseurs – a quiet luxury, understated and natural. The Capsule contains only one key piece from each product group, specially selected and luxurious down to the smallest detail.

FOR FURTHER INFORMATION, PRINTABLE IMAGES AND PRODUCT RELEASES AS WELL AS INTERVIEW REQUESTS, PLEASE CONTACT:

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SHOWROOMS  
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#### ABOUT 04651/

The quintessential 04651/ day? You'll be woken by the fresh breeze of the Sea to start the day with the comforting feeling of home in your heart. The rough ocean on one side and the Wadden sea on the other side create moments where time seemingly comes to a standstill for a moment.

„A trip in a bag“ is the idea behind the collection. Finest quality, closeness to nature and a touch of luxury: everything packed up in a carry-all to spend a weekend on the most beautiful of all the German islands of the North Sea, Sylt – or on any other of the world’s beautiful coasts.

04651/ represents quality, casual chic and subdued elegance, paired with understatement and traditional values, all refined with that touch of luxury. In short: a small but sophisticated selection of essentials for men and the ideal balance of effortless elegance, outstanding comfort and a relaxed casual feeling. The range is complemented with subtly coordinated bags, shoes and accessories. All the designs are developed on Sylt and production is exclusively carried out in Europe. 04651/ represents a muted look that will last beyond the seasonal speed of fashion and is not defined by short-lived trends.